Submission format:
Exhibition & workshop, 30min

“Boazoeallin” - The Everyday Lives of Reindeer Herders
The circulating exhibition tells about reindeer-herding families in the herding districts in the vicinity of Inari, Finland at present. The exhibition spotlights the everyday lives of reindeer-herding families from their own point of view. The snapshots taken by family members show this life from perspectives that are seldom used. The snapshots represent both traditional Sámi skill in herding and the reality of reindeer herders today, telling about their delights and concerns. This rare collection of pictures brings the daily life of an Arctic culture, developing with the modern world, close to the viewer. The reindeer herding as a livelihood is manifested in a variety of forms of which outsiders seldom have a possibility to meet. The families open their homes and their daily concerns to the world with joy and pride. The photovoice project involves picture analyzing with the families, discussions and reflections of their lives. The exhibition offers pedagogical art workshops for the visitors.

The exhibition has been set up by Korinna Korsström-Maggan (MA), and it is part of the artistic section of her doctoral thesis called “Art based research presenting the daily life of the Sámi reindeer herders in Finland.” Her research seeks to develop methods in art education based on participating community art, that may strengthen and support minority cultures in their daily lives and help them to keep up their values with the changing world. The exhibitions of the research also strives to inform and build bridges between cultures and people with different lifestyles. Korsström-Magga is doing her thesis for the Faculty of Art and Design at the University of Lapland.

The workshop:
"Your everyday life combined with the reindeer herders"
Picture yourself in the everyday life with the reindeer herders. The workshop invites you to join a Northern scenery by manual photoshopping. There are room for discussion and questions. Make an imaginary visit and combine your selfie with a genuine scenery of a reindeer herder's daily life.

Bios:
Korinna Korsström-Magga is Master of Arts and an art educator working in northern Finland. Her focus of art teaching is to use the educating activity to build bridges and understanding between different communities. In her doctoral study Korsström-Magga is exploring the reindeer herders’ contemporary daily living, involving the reindeer herders themselves to participate in the collections of research data. The project reveals their lives in an circulating pedagogical art exhibition, with pedagogical art workshops.

MAX 250 words:
Submission format:
Exhibition & workshop, 30min

“Boazoeallin” - The Everyday Lives of Reindeer Herders
The circulating exhibition tells about reindeer-herding families in the herding districts in the vicinity of Inari, Finland at present. The exhibition spotlights the everyday lives of reindeer-herding families from their own point of view. The snapshots taken by family members show this life from perspectives that are seldom used. The snapshots represent both traditional Sámi skill in herding and the reality of reindeer herders today, telling about their delights and concerns. This rare
collection of pictures brings the daily life of an Arctic culture, developing with the modern world, close to the viewer. The families open their homes and their daily concerns to the world with joy and pride. The photovoice project involves picture analyzing with the families, discussions, and reflections of their lives. The exhibition offers pedagogical art workshops for the visitors. The exhibition has been set up by Korinna Korsström-Maggan (MA), and it is part of the artistic section of her doctoral thesis called “Art-based research presenting the daily life of the Sámi reindeer herders in Finland.”

Workshop “**Your everyday life combined with the reindeer herders**”

The workshop involves actions inspired on the exhibition. There is room for discussion and questions. The materials used in the workshop are based on items of reindeer combined with traditional fine art tools and means. The participants picture their own realities and daily lives getting inspiration from the reindeer herders pictures.